
Robert White
Program Director
PO Box 20738
Greenfield WI 53220
(262) 679-7928



Office (262) 679-SWAT 10am-2pm

Subject: SWAT HOSTED MEET

Date: Saturday, April 17th, 2010

Dear Sponsor:

On Saturday, April 17th, 2010 the Southwest Aquatic Team (SWAT) will host a swim meet at the Waukesha South HS Natatorium, located at 401 E. Roberta Drive, Waukesha, WI.

SWAT is a local USA-Swimming sanctioned swim club and a non-profit organization. Our goal is to develop young swimmers at all levels, ranging in age from 5-18 years.

We are currently in the planning stages for completing this year's program or heat-sheet. As in the past, people from all over the area will view your business advertising at this meet.

Fees: Ads for our SWAT Swim Meet heat-sheets are as follows: **\$75.00 full page, \$50 half page, \$25.00 quarter page and \$15.00 for a business card size ad.**

BONUS AD! \$50 Additional with the purchase of any of the above ads. Your business name, as our sponsor, will scroll continuously on the colored scoreboard during the entire meet.

(Jpeg files for the Colored scoreboard need to be emailed to Sarah by Monday, April 12, 2010)

Personal Message Ads are also available for friends and family wishing to encourage and support their swimmer or team. The cost for a personal message is: **Half page \$25.00 Quarter Page \$15.** (Sorry, business ads with a message will not be considered a personal ad.)

A sample of ads placed in previous heat-sheets is available upon request.

Advertising space is filled on a first come, first served basis. Send your advertisement and check payable to SWAT by Monday, April 12, 2010:

**Sarah Craig-SWAT ADS
10530 St. Martins Rd.
Franklin, WI 53132**

If you have placed an ad with us in the past, we thank you and hope that we may count on your continued support of our program.

If you have questions or concerns regarding your ads, please call Sarah at: 414-235-4794 or email at: sarahann2875@hotmail.com

Sincerely,

The SWAT Board of Directors